

*Your imagination... Our expertise!*



2D-3D Design



Large Format Printing on Site



Laminating and Cutting of Graphic Panels



Fabrication and Set-Up of Para-Graf Structure

To find the distributor near you, visit our website [www.philingexpo.com](http://www.philingexpo.com)  
All rights reserved 2005. All the products are designed and manufactured by Philing Expo Inc. Registered trademarks.

Printed in Canada



**Para-Graf™**  
Portable stand for the world!



[www.para-graf.com](http://www.para-graf.com)

*In keeping with its tradition, Philing Expo pursues its commercial practice by offering high-grade quality products, that's a commitment!*

# Behind Each Great Stand Hides a Para-Graf Structure!

*All these features on one and only structure unique in the world.*



Manufactured and assembled in Canada



- Solidly built with anodized aluminum.
- Light, portable and interconnectable.
- Easily adapt graphic or compatible Velcro panels.

**DOUBLE LEVEL HUB CONNECTOR**

Double level hub connectors are designed to permit the addition of a Para-Graf structure on top of an existing one.

**MODIFIABLE CONFIGURATION (line, curve)**

Structure conceived specially to allow swift modification of configuration: from a line structure to a curve structure and back.

**MAGNETIC DEPTH CONNECTOR**

In-depth magnetic connectors lock automatically onto open structure.

**MOBILE CROSSBAR**

Cross bars for additional rigidity and weight support. (optional)

**PERSONALIZED KITS**  
Flexible interchangeable graphic or velcro compatible panels.

**S.A.M. BAR (Self Aligning Magnetic Bar)**

Sam bars click easily onto the blocking hub of the pop-up frame. For structure strength and panel application

**ATT5 (quick connector)**

ATT5: allows quick lateral connection between two structures.

**BLOCKING HUB CONNECTOR**

Master piece solidly and exclusively built. This hub is the starting point making the structure to be stable, light, evolutionary and unique in the world.

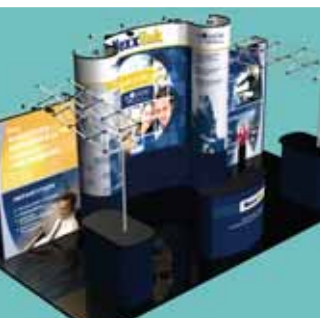
**ADJUSTABLE FOOT**

Allows the adjustment of the structure according to surface of installation (carpet, structural floors ...)  
Always stable and straight

**ENDCAPS AVAILABLE**  
Round, flat, angled V or A shape

Change instantaneously the "look" of your stand while choosing unique endcaps.

3D Model



Client: Nexxlink

3D Model



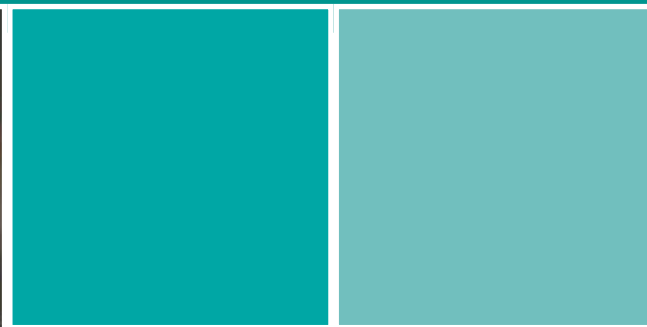
Client: Mittal

# SOME 10 X 20 CONFIGURATIONS...

# SOME OTHER CONFIGURATIONS...



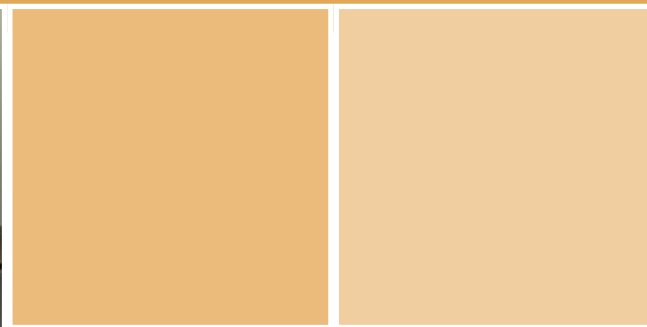
Client: ING Canada



3D Model



Client: Schering Canada



3D model



# Join the trend with Para-Graf. The unique and innovative system worldwide!

**1001**  
SERIES

**ORIGINAL**

HEIGHT  
89 inches - 2.26 m

DEPTH  
13 inches - 330 mm

GRAPHIC EXPOSURE  
(Ex.: 12 quads curve)  
97 square feet



## Original, authentic, general-purpose, solid

Forerunner model of all Para-Graf series, the 1001 stands out as a great alternative to custom-built modular exhibition stands. This custom tool lets you convert your stand to your needs without the cost and weight of made-to-measure. Here are its main features:

- Stable and rugged to evolve in height and in high level power design and integrate:
  - niches, internal or external shelves
  - workstations
  - laptop or flat screen
  - products to exhibit
- Reliability to reconfigure your stand at will.

**2002**  
SERIES

**EMBLEMATIC**

HEIGHT  
94 inches - 2.34 m

DEPTH  
7 inches - 178 mm

GRAPHIC EXPOSURE  
(Ex.: 12 quads curve)  
95 square feet



## Classic, compatible, symbolic, emblematic

Based on compatibility, the 2002 Series has all the answers:

- Compatible with most pop-up brands
- Representative of stands made all around the world
- Elegant with its height and slight depth
- Greater visibility for increased graphic exposure

We manufacture the replacement panels for all the competitor systems.

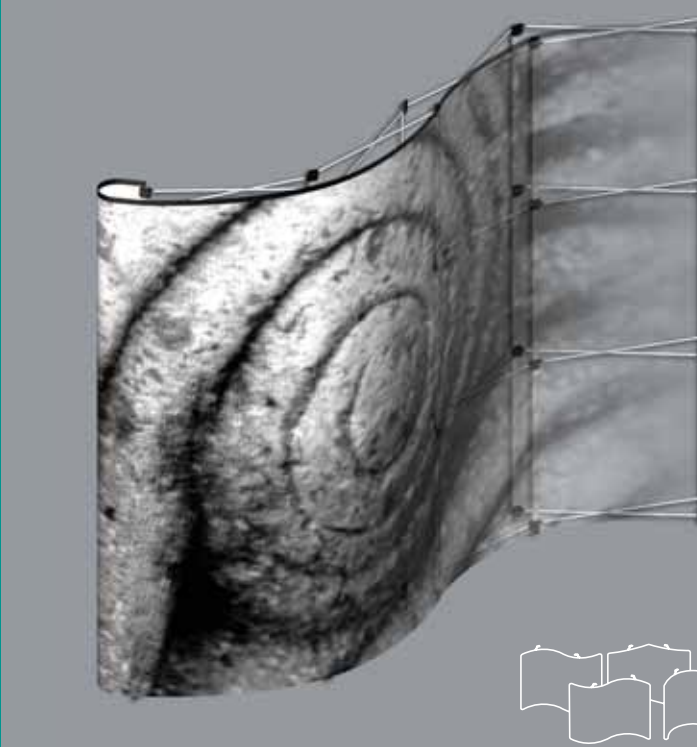
HEIGHT  
94 inches - 2.34 m

DEPTH  
7 inches - 178 mm

GRAPHIC EXPOSURE  
(Ex.: 12 quads curve)  
99 square feet

**3003**  
SERIES

**UNIQUE**



## Design, distinctive, fashionable

For a new wave of creativity, go for our 3003 eye-catching series:

- Jazzy, stylish shapes to create impact with inventive configurations
- Innovating with curves and waves for maximized attraction
- Interesting space volume uses the spatial limit to advantage
- Dynamic, the global image projected is amplified on your visual panels

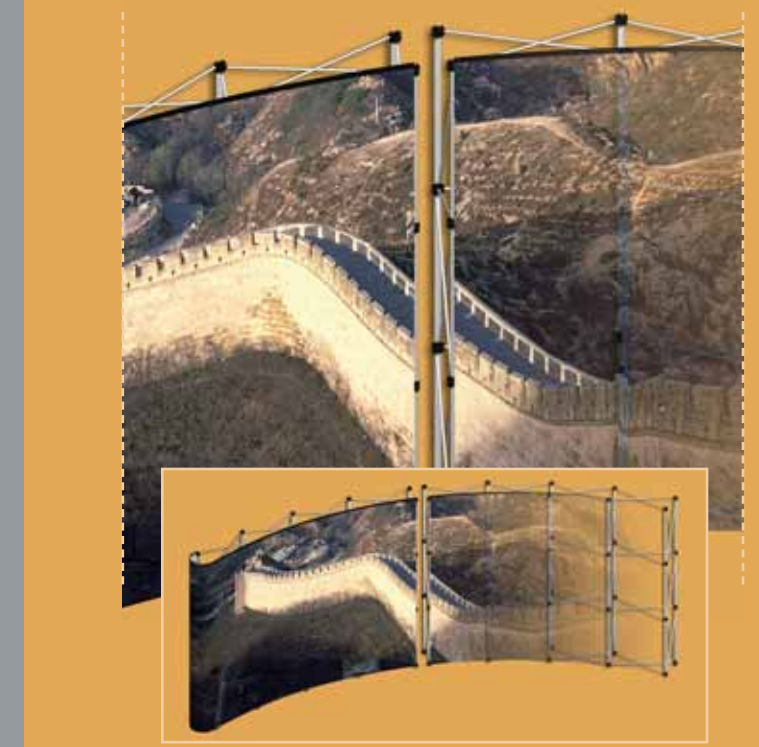
HEIGHT UP TO  
178 inches - 4.43 m

DEPTH  
13 inches - 330 mm

GRAPHIC EXPOSURE  
as needed

**4004**  
SERIES

**PLURIVALENT**



## Useful, cost-effective, complementary

Manifestly, the versatility of the Para-Graf structure is beyond compare! This 4004 Series serves the needs of our clients requiring customized specifications. Note the added possibilities:

- Useful, ideal for wide wall exhibitions such as 10 x 20, 10 x 30...
- Cost-effective, slender curves favour the occupancy of available space;
- Complementary, enhancing all other Series for increased flexibility.

Imagine, evolve, realize... with the Para-Graf complements.



All our Para-Graf systems are easily transported in innovating design cases to facilitate your travelling everywhere in the world!



Counters Kits

From a transport case to...



Cover the cases with a counter-top and a fabric or graphic panel.



Use it as a reception counter to welcome your guests.



Built in shelving space for brochures, documentation and more.



Para-Graf Podium Work Station

...A DELUXE WORK STATION



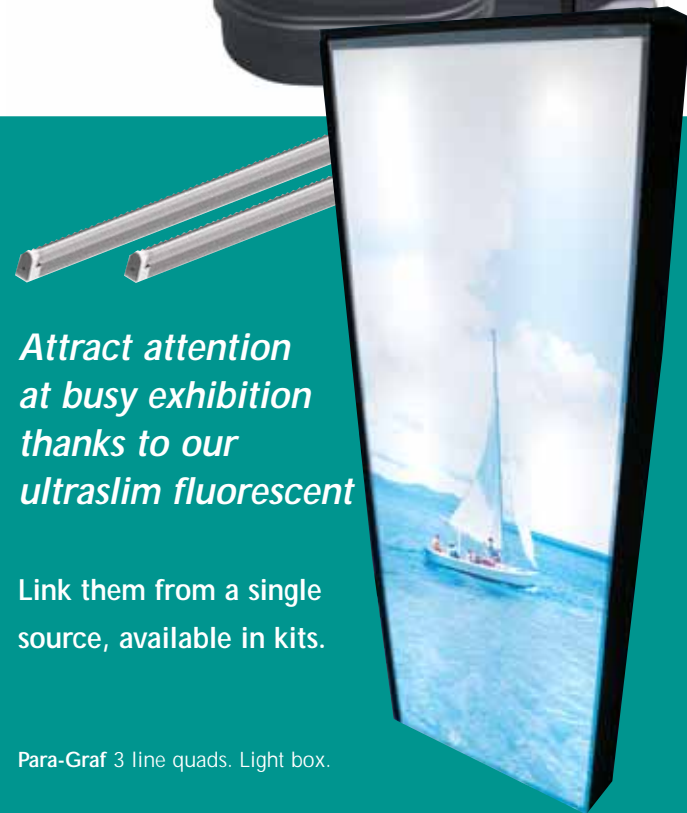
- Light the endcap panels, a section or the entire stand.
- Create impact using backlite graphic panels.

20 x 40 Para-Graf Client: Mittal

Attract attention at busy exhibition thanks to our ultraslim fluorescent

Link them from a single source, available in kits.

Para-Graf 3 line quads. Light box.



Client: Bell Solutions d'Affaires

3D Model

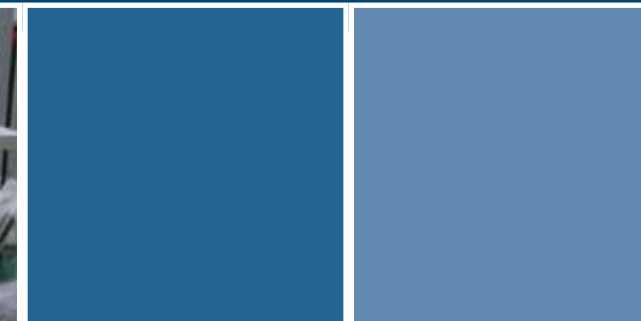


SOME 10 X 10 CONFIGURATIONS...



Client: Radio Énergie

3D model



# Follow the Para-Graf evolution...

**5005  
SERIES**

**HEIGHT**  
79 inches - 2 m

**DEPTH**  
9 inches - 229 mm

**GRAPHIC EXPOSURE**  
(4 quads)  
63 square feet

**PRACTICAL**



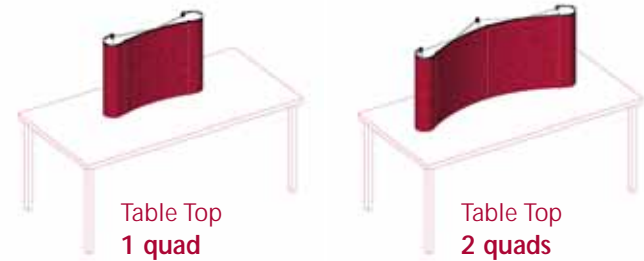
*Practical, ergonomic*

Last to be created, the 5005 Series is the outcome of active listening - needs and requirements change - this is the answer to your feedback.

- Ideal for areas with limited height or legal restrictions
- Economical, reduces transport costs and practical for owners of stand fleets
- Opportunist, it allows graphic exposure at human height (or accessibility)



*Interesting graphic exposure!  
Ideal for areas with limited height or legal restrictions.*



*Perfect for short presentations in shopping centres, hotel lobbys and reception rooms, stores (Shop in shop),...*

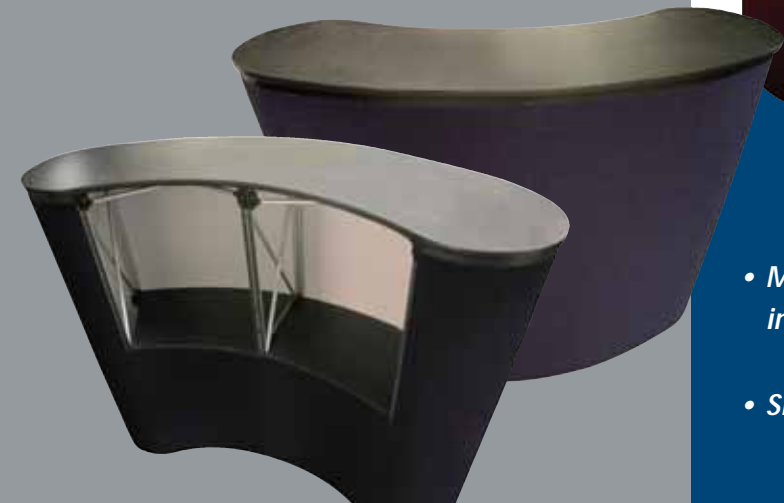
## PARA-PODIUM

From the Para-Graf family, this component is what you need to create a system that is ideal for all types of exhibitions.



Use it for all sorts of purposes!

- To encourage exchanges with visitors
- To display brochures, pamphlets, business cards on the counter top and to store useful objects on the lower shelf.



## PARA-TOWER AND VIDEO TOWER

Single yourself out, choose components that will make your stand easy to pinpoint!



All our towers are made from the Para-Graf pop-up structure and are designed to enhance your image and promote efficiency.



- Monitors and audio-visual equipment may be installed for multimedia presentations.
- Sizes vary according to your requirements.